

EMPLOYMENT

Web Developer/Designer, Ntrepid

Herndon, VA | February 2020 – Present

- » Prototyped, designed, and built the company's corporate website
- » Gathered and presented website redesign research to leadership
- » Designed a website branding guide to use for design consistency
- » Created a low fidelity wireframe and a high fidelity mockup of all web pages
- » Designed hero banners and gathered images for every page
- » Provided strong vision and execution in user experience and usability
- » Conducted user testing for the high-fidelity mockup
- » Customized the template using a combination of HTML, CSS, and Bootstrap
- » Conducted Wordpress website training to Ntrepid staff
- » Implemented a staging website environment for the new website
- » Resolved website problems that arose from functionality glitches

Web Developer, Associated Builders & Contractors

Washington, DC | June 2019 – February 2020

- » Managed ABC's 94 websites via DotNetNuke
- » Conducted DotNetNuke website trainings to ABC Chapter staff
- » Created and edited website documentation
- » Resolved 300+ National & Chapter website support tickets each quarter
- » Developed forms, redesigned existing websites, and monitored analytics
- » Created high fidelity wireframes for new applications
- » Coded and designed ABC's STEP Microsite

Digital Marketing Intern, Airline Tariff Publishing Company

Sterling, VA | May 2018 – August 2018

- » Created and edited pages for the ATPCO website via Drupal
- » Conducted Sharepoint website trainings to ATPCO staff
- » Built a new internal employee website for the company via Sharepoint
- » Designed consistent graphics for events, company emails, and the website

Student Web & Content Editor, JMU Office of Admissions

Harrisonburg, VA | August 2017 – May 2019

- » Edited the JMU admissions website via Cascade
- » Modified email templates using inline coding skills
- » Participated as a student mentor on the JMyou admissions app
- » Redesigned the Admissions Recruitment Volunteer logo

EDUCATION

James Madison University, B.S. English & Media Arts & Design

Concentration in Interactive Design

Minor in Writing, Rhetoric, & Technical Communication

Semester in Scotland, University of Edinburgh & St. Andrews

SKILLS

Applications

Axure
Dreamweaver
Git
InDesign
Illustrator
Jira
Photoshop
XD

CMS

Cascade
DotNetNuke
Drupal
Sharepoint
Wordpress

Design

Brand Development
Mockups
Personas
Prototyping
Site Mapping
Visual Design
Wireframing

Research

A/B Testing
Affinity Mapping
Agile Methodology
Information Architecture
Task Analysis
Usability Testing
User Interviews
User Flows
User Research

Tools

Bootstrap
HTML5
CSS3
jQuery
JavaScript
MAMP Server